

# Welcome to Niche Discovery Manager (NDM)

Your software tool for discovering **Desperate Hungry Buying Crowds.**

NDM was originally created for organizing all the ways desperate buyers go about looking for solutions on the internet and find hot niches generally missed hidden in the Google Keyword Database.

Over 100 specially designed questions were created to replicate how people go about finding solutions in the search engines.

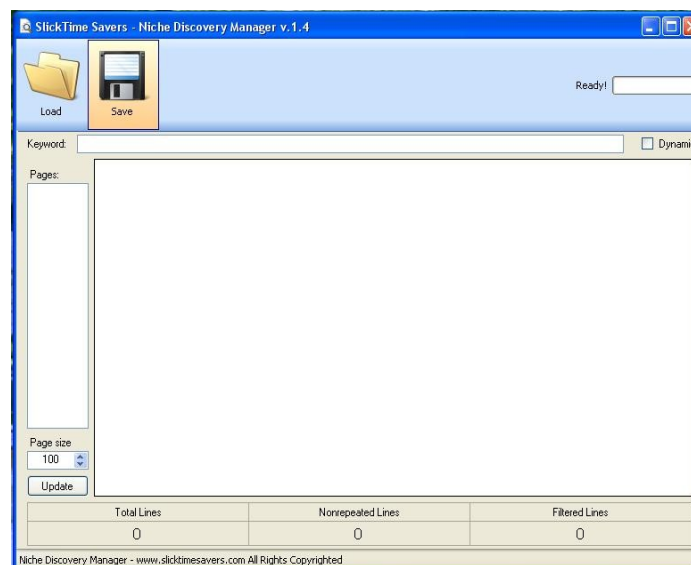
NDM is very simple to use.

NDM is a windows based software and must have .net installed to work.

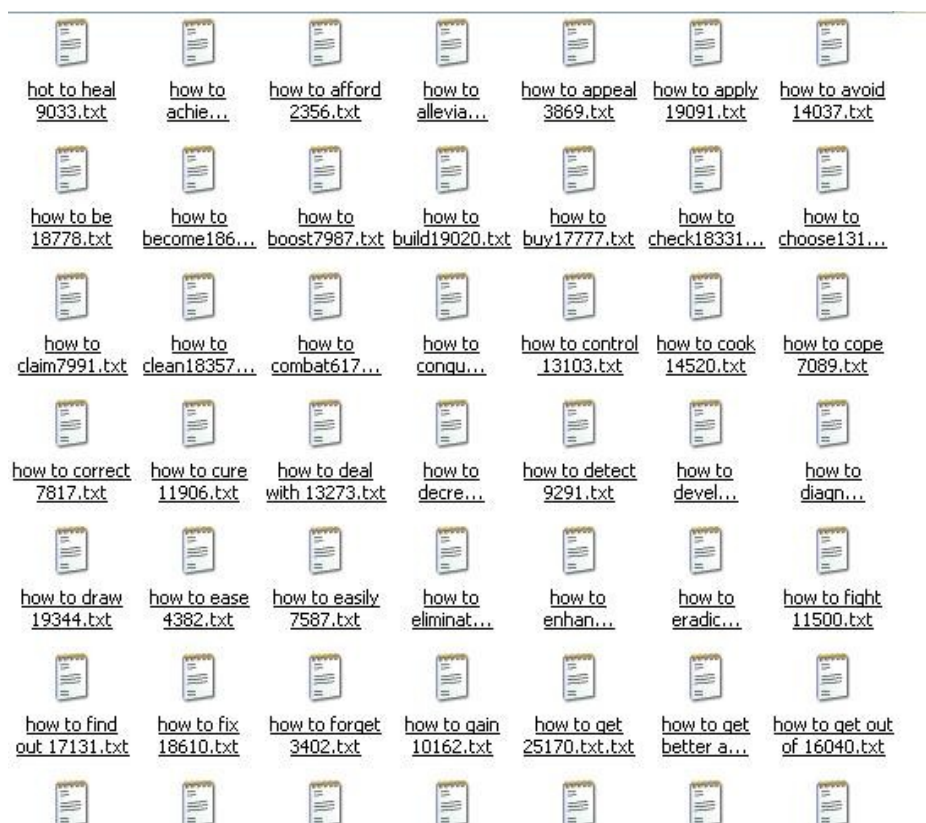
Unzip the file NicheDiscoveryManager.zip you received and you will see 2 files.



The exe file is the software tool. All you have to do is click this file and the software tool will opened like the image below.



The folder that is included with the software is the specially designed questions to root out ideas on what people are searching in the way they actually search for solutions. It will look like the image below.



Notice how each file is formatted, you will see 2 parts of the file name. The question and a number. The number is how many keywords are contained in the text file. Some questions are more commonly used than others, but all of them are very powerful ways to find hot niches most times missed.

All the keywords are harvested from Google Suggest 4 levels deep to collect the most active keywords being typed into Google.

The NDM software database is not automatically loaded so you can customize your database if you wish.

NDM loads simple text files from folders, **you must have your txt files in a folder for NDM to load up your database.**

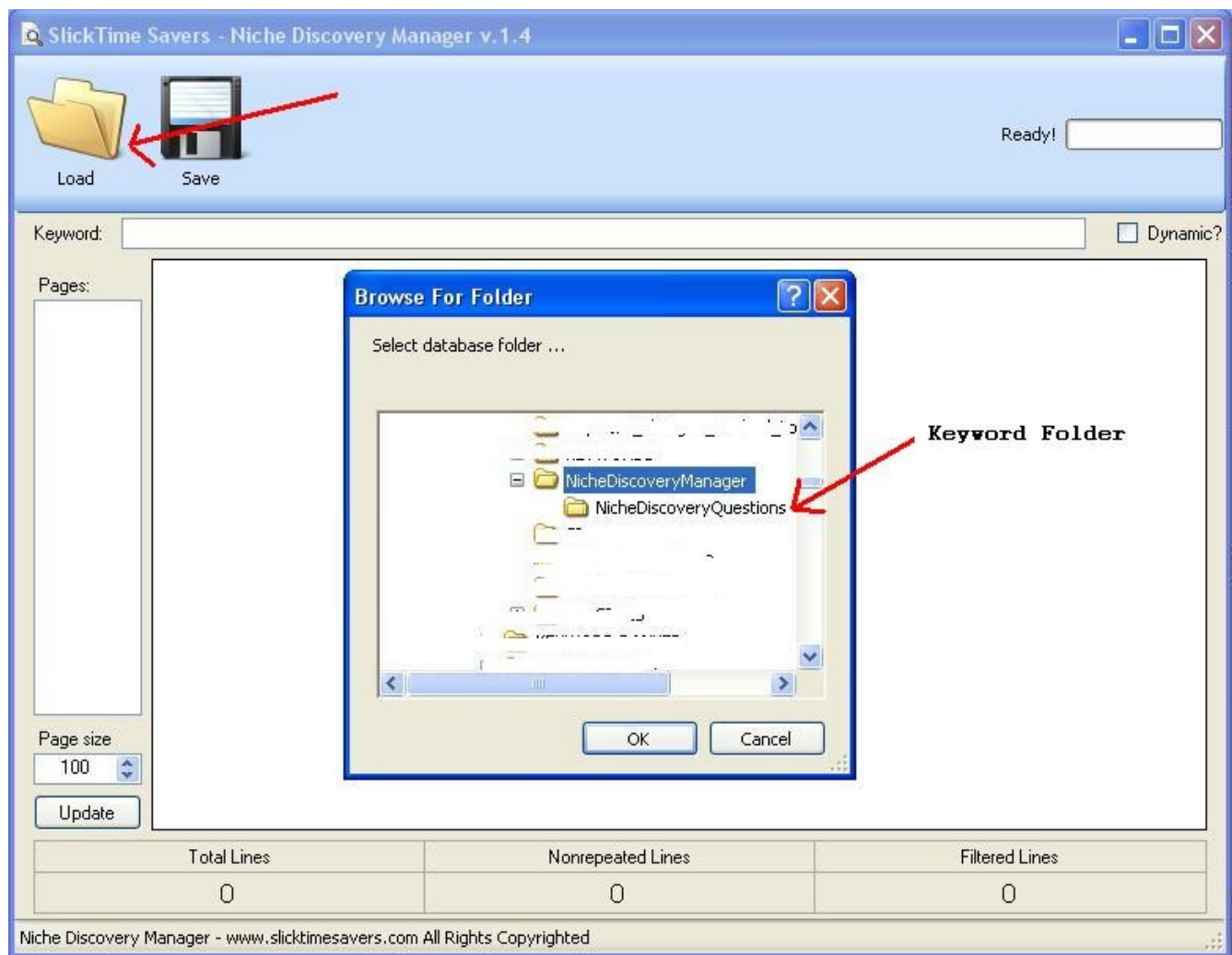
This is important if you wish to use your own hot keyword lists.

All individual text files must only contain keywords with no other information in order for NDM to work.

I have tested NDM with about 2 million keywords, the performance of NDM will depend on your system resources.

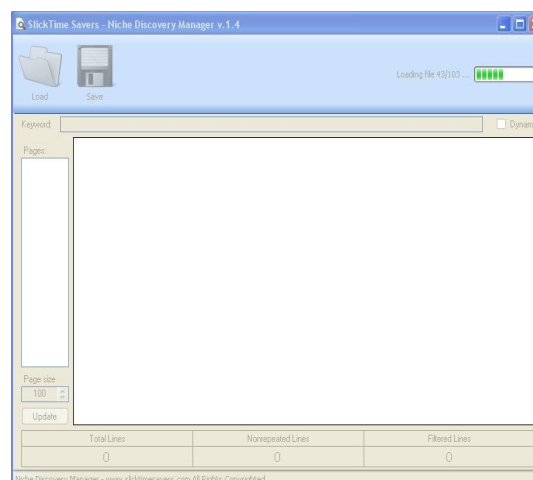
You should have the minimum of 1Gig of memory for the best performance of NDM, the more memory you have on your computer the better.

Click the load button as seen in image below and navigate to where your keywords are located. In the image is the folder supplied with NDM. You could navigate and use any folder with your keywords.

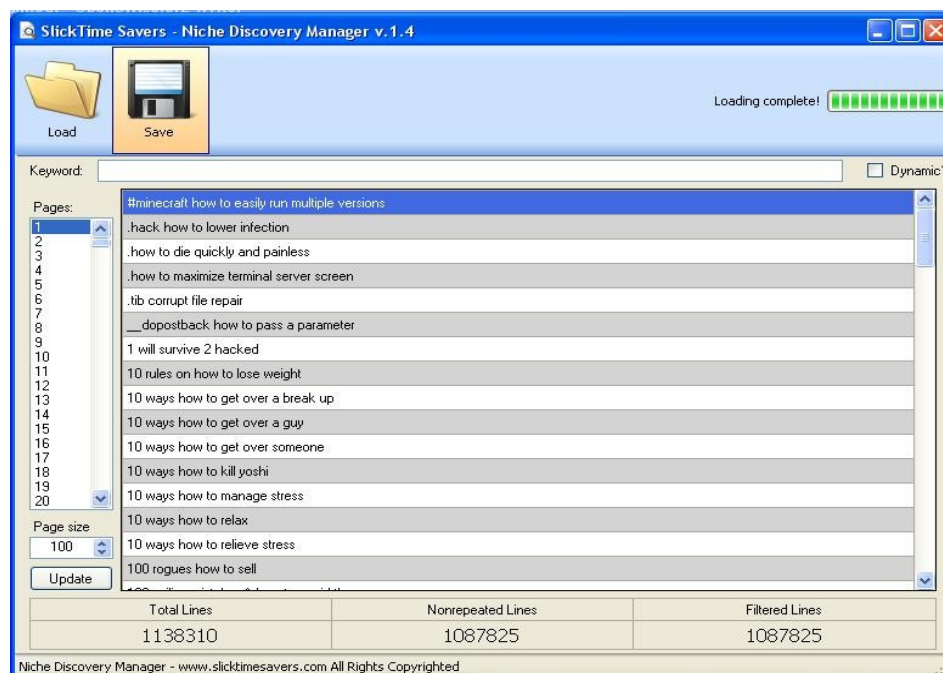


Click the OK button and let NDM load over a million keywords into your tool.

In the image below you will see top right side progress bar loading your keywords.



Once loaded it should look like the image below.



NDM is designed to load additional files into your existing database.

Simply click load again navigate to another folder with keywords and click the folder and NDM will start adding new keywords to your database.

Observe at the lower left corner of the tool.

You will see page size and a update button. This is designed to help speed the display of how many keywords are being displayed at one time.

For instance the default is 100 lines of keywords, if you have a need to want to see more keywords per page it is simple to modify.

Just change the number displayed and click the update button to change how many keywords are being displayed at one time.

Notice at the bottom of NDM you will see 3 columns of numbers

Total lines is the complete size of all the keywords. Second column is the amount of keywords with all duplicates removed, so if your lists have duplicates they will not show in NDM only unique keywords are displayed to you.

The last column is how many questions are being displayed with the seed keyword entered by you. This is how you can tell how popular and frequently a keyword phrased is looked for in Google. Each line is asking Google how to solve their problem a different way but using the same seed keyword.

Being able to see how frequent the seed keyword and different ways desperate buyers look to find solutions gives you an idea how much this problem is on peoples minds.

For example find a great keyword niche but you only find 10 ways people have searched in Google to solve their problem.

As opposed to finding another seed keyword phrase with over 100 ways people are looking for a solution shows that the second seed keyword is 10 times more important to people for solving this problem.

Knowing what is on peoples minds gives you a sense on how important solving their problems is.

Once I have a feeling which groups of keywords fit my goals and how important this problem is to the solution seekers. I then take this group of keywords and then provide a solution.

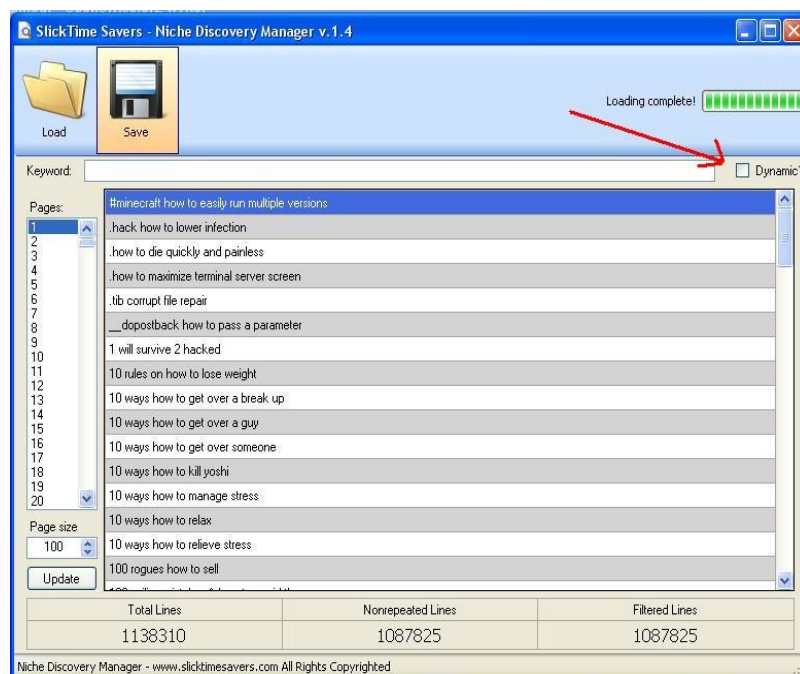
You can use this keyword information to generate article content, blog posts, create info products, create authority websites around many other possibilities.

To get started just type into the empty keyword text box a broad based keyword and hit return on your keyboard, I used dog to get started.

You then scroll down the page, then click the next page to the left to progress on and on till I find something you wish to do more research on.

One last feature to explain.

Upper left corner notice a check box with the word Dynamic.



This feature only works best with the most powerful computer with large resources. It is designed to filter your database for every letter you type in the text box.

You will notice for every letter you type in the text box the database display will change and reduce the keyword list only showing the information you typed in.

As I said this is a very resource intensive operation and really not needed to use NDM unless you would to see how the database is filtered for every letter you type in.

I use it once in a while for brainstorming. You just have to wait till all the data is filtered before typing in the next letter. You just have to be a little patient waiting for the results.

Other wise keep it unchecked, type in your keyword, hit return on your keyboard and see the new filtered keywords.

As I said this is a very simple but powerful tool to operate.

Any support issues do not hesitate to contact me I am very reachable.

If you would like a custom database compiled for you lets communicate and see how we can get this done for you.

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SlickTimeSavers.com

**Take a look at some other products that might interest you**

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